Research Dissemination Plan for community engaged project:

The Community Voice: A Photovoice Project Identifying Barriers and Facilitators to Health and Health Care
Patricia Carcaise-Edinboro, PhD
VCU Health Administration

Background:

The Community Voice is an interdisciplinary photovoice project involving students and faculty from the VCU Departments of Health Administration, Art Education, and Social and Behavioral Health, VCUHS administrators from the Virginia Coordinated Care program, and Hands Up Ministries, a nonprofit focused on addressing poverty in the city and providing affordable housing. In our project, members of a community on the Northside of Richmond provided their time and talents to express via photography the challenges they encounter in living a healthy life and accessing health care services in their community.

Dissemination plan of project findings:

The first a sharing of the iterative photovoice process which was accomplished by sharing the active phase of gathering and sharing photographs with the academic and community collaborative.

The second was at the project’s completion and included a series of 3 photo exhibits in public venues (library, church and university space), round table discussions (academic and community venues), and academic presentations and workshops both within and outside of the community.

The end users and stakeholders are the academic, clinical, community, and local policy advocates who can take findings and initiate action to address the issues identified in the community. Academic, community and clinical educators can also utilize the project presentation to educate clinicians, students and policy advocates about disparate health care access. The project continues to inform through presentations and social media outlets. The project can be viewed at:

www.photovoiceerva.org

We initially evaluated the project by a post project survey of academic and community collaborative researchers. We continue to evaluate the dissemination and utilization of the research by the number of views on the internet project site and requests for academic and community presentation.