find, use and create
Creative Commons licensed media.
Why creative commons?
media (e.g. images/music/video)

use / modify / remix

free!
creative commons!
Before we ask what is creative commons?

We have to ask what is copyright?
“Copyright is a form of intellectual property law that protects original works of authorship fixed in a tangible medium of expression.”
Copyright protects...

- Writing
- Choreography
- Music
- Visual Art
- Film
- Architectural works
- Computer Software
Copyright doesn’t protect...

- Ideas
- Facts
- Titles
- Data
- Useful articles
  (that’s patent law)
Copyrights
Copyrights

Authors have the exclusive right to:

- Make copies

https://www.copyright.gov/circs/circ01.pdf
Copyrights
Authors have the exclusive right to:

- Make copies
- Make derivatives

War & Peace
La Guerre et la Paix
Copyrights

Authors have the exclusive right to:

- Make copies
- Make derivatives
- Sell / distribute
Copyrights

Authors have the exclusive right to:

- Make copies
- Make derivatives
- Sell / distribute
- Perform
Copyrights
Authors have the exclusive right to:

- Make copies
- Make derivatives
- Sell / distribute
- Perform
- Display
Copyrights

Authors have the exclusive right to:

- Make copies
- Make derivatives
- Sell/distribute
- Perform
- Display

- Broadcast
Copyrights
Authors have the exclusive right to:

- Make copies
- Make derivatives
- Sell /distribute
- Perform
- Display
- Broadcast
You can give away (or get) any of the exclusive rights:

- Individually
- On an exclusive or nonexclusive basis
- For a certain amount of time
- With other kinds of restrictions
  
  (noncommercial, educational use only, etc.)
and this is where creative commons comes in...
Attribution BY
Share Alike
Non-commercial
No derivatives
the creative commons spectrum...
Public domain

“No Rights Reserved”
where do I find creative commons content?
Find **creative commons** content *

* Do not assume that the results displayed in this search portal are under a CC license.
Find creative commons content

Cultural Institutions (Museums, Libraries, etc) e.g.

Rijks Museum

New York Public Library

DPLA
Digital Public Library of America

The Met
Find creative commons content

Scientific Institutions

nature publishing group

NIH

CSIRO

science image

PLOS
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Creative Platforms

- Noun Project
- PhotoPin
- Pexels
- Vimeo
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VCU Libraries Research Guides

Find Art & Design Images

http://guides.library.vcu.edu/images/websites

Scientific Images

http://guides.library.vcu.edu/scientificimages/scientific
how do I create creative commons content?
Create creative commons content

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Create creative commons content

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- Offline document
- Website
- Blog
- Image
- Presentation
- Video
- Audio
- Dataset
Create **creative commons** content

creativecommons.org/choose/

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Offline document  Web
Create **creative commons** content
[creativecommons.org/share-your-work/](http://creativecommons.org/share-your-work/)

What if I change my mind about using a CC license?
Create creative commons content
creativecommons.org/share-your-work/

CAUTION

CC licenses are not revocable.

Think carefully before choosing a Creative Commons license.
Questions?
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Hillary Miller - hmillerr5@vcu.edu
Scholarly Communications Outreach Librarian
Get More!
Recording of this webinar + Info about past and future
Advance Your Research events:

http://guides.library.vcu.edu/ayr
References

Copyright in General
https://www.copyright.gov/help/faq/faq-general.html

Copyright Basics
https://www.copyright.gov/circs/circ01.pdf

Works Not Protected by Copyright
https://www.copyright.gov/circs/circ33.pdf

Useful Articles

Creative Commons: Share Your Work
https://creativecommons.org/share-your-work/

Creative Commons: License Chooser
https://creativecommons.org/choose/

Marking Your Work With a CC license
https://wiki.creativecommons.org/wiki/Marking_your_work_with_a_CC_license

Creative Commons: Frequently Asked Questions
https://creativecommons.org/faq/
Copyright for Creators

Creators' Rights | February 16, 1-2:30 p.m.

Make Use of Fair Use | March 2, 1-2:30 p.m.

Rights and Relationships: Key Legal Issues for Artists | March 16, 10 a.m. -noon

Culture in the Face of Publics | March 16, 2-3:30 p.m.

Navigate the Permissions Process | March 23, 1-2 p.m.

bit.ly/CopyrightForCreators
get

creative
(commons)!