How to look up a company to see if it’s publicly traded:

1. Access ReferenceUSA starting with the ‘All Databases’ link on the library website homepage: [https://www.library.vcu.edu/](https://www.library.vcu.edu/). Type ‘ReferenceUSA’ into the ‘Search database names’ box, or go to ‘R’ on the A-Z list.

2. Click ‘Search’ on the ReferenceUSA homepage.

3. Type company name in the ‘Company Name’ search box, then click on ‘View Results’.

4. Select the company from the list of results. In this case, the Gap Inc headquarters are in San Francisco, so that is the option to select.
5. Click on the ‘Corporate Tree’ icon to the right.

6. Note that according to the hierarchy graphic on the left, Gap Inc is the parent company.

7. The ‘PC’ icon also shows that it is a ‘Public Company.’